

MDEC, Digital Ministry launch book on Malaysia's digital economy trends



YB Datuk Wilson Ugak Kumbong, Deputy Minister of Digital, Ts. Mahadhir Aziz, Chief Executive Officer of Malaysia Digital Economy Corporation (MDEC) and Sonya Chee Sook Fern, General Manager of BFM Media Sdn Bhd, officiating the launch of Horizon 2023/2024 Publication.

KUALA LUMPUR: The Malaysia Digital Economy Corporation (MDEC), in partnership with the Ministry of Digital, has released a comprehensive and strategic publication highlighting the growth trends in Malaysia's digital economy.

Titled *Horizon 2023/2024 – A Digital Economy Publication (Second Edition)*, the publication provides insights and information on the country's digital landscape, serves as a reference for both global and local stakeholders seeking reliable data and expert perspectives.

According to MDEC, it covers a wide range of topics within the digital economy, including Artificial Intelligence (AI), blockchain, e-commerce, fintech, and other emerging fields.

"The publication focuses on key pillars like business, investors and society and it delves into thought leadership topics such as *Insights & Analysis on the Current State of Malaysia's Digital Economy* and *Revolutionising Future Businesses with E-Invoicing*, providing in-depth analysis and data-driven insights," it said.

The corporation said Horizon includes curated articles from industry leaders, entrepreneurs, and academics, offering a wide array of perspectives that go beyond traditional thinking.

The event was witnessed by Deputy Minister of Digital Datuk Wilson Ugak Kumbong and MDEC chief executive officer Ts. Mahadhir Aziz.

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