

ENTER MALAYSIA COST OF DOING BUSINESS



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ABOUT MALAYSIA DIGITAL ECONOMY CORPORATION (MDEC)

Malaysia Digital Economy Corporation or MDEC is the lead agency in driving the digital economy in Malaysia under the Ministry of Communications and Multimedia Malaysia. Since its inception 22 years ago, MDEC's mission is to develop the nation's digital economy. MDEC's implementation efforts are centred on driving investments, building local tech champions, catalysing digital innovation ecosystems and propagating digital inclusivity. MDEC is also responsible to ensure that Malaysia plays an integral part in developing and nurturing talent to drive digital innovation around the world, while attracting participation from global ICT companies to invest and develop cutting edge digital and creative solutions in the country.



RIGHTHERE RIGHTHERE RIGHTHERE SECTORS



CONNECT YOUR DOTS HERE IN MALAYSIA

Top factors to diversify reach and global footprint here. Leverage these elements to fast track your growth



MALAYSIA: THE PREFERRED INVESTMENT DESTINATION

Ranked 1st

Most Attractive Emerging Market in Asia

Comprising growth, yields, current-account positions and asset valuations

Source: Emerging Market Scorecard 2018, Bloomberg

Ranked 2nd

Ease of Doing Business within ASEAN

Number of business-friendly regulations and the absolute level of regulatory performance over time

Source: Doing Business Report 2018, World Bank



Global Competitiveness Among ASEAN Countries

Growth and development in the context of competitiveness beyond productivity

Source: Global Competitiveness Report 2018, World Economic Forum

Ranked ^{3rd}

Global Offshoring Destination Global Services

Comprising financial attractiveness, people skills and availability, and business environment

Source: Location Index 2017, A.T. Kearney

COMPETITIVE COST OF DOING BUSINESS

Lower inflation rates are favourable on cost management

Total Costs : 10-People Tech Setup

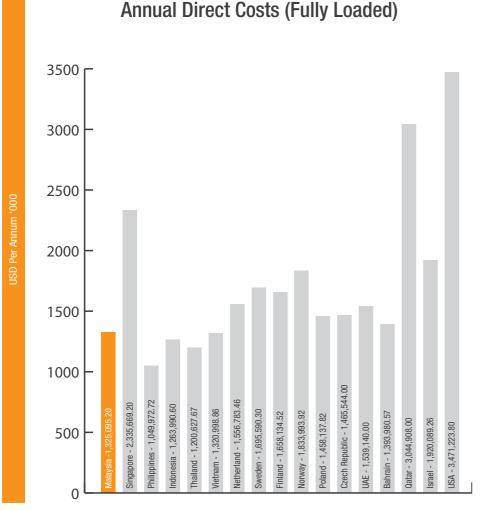
	lippines - 1,393,199.31 ailand - 1,440,468.96	MALAYSIA REMAINS ONE OF THE MOST COST COMPETITIVE
Malaysia - 1,601,704.46	UAE - 1,605,141.84 Netherlands - 1,629,078.90	NATIONS WITHIN THE TOTAL COST POOL - WHICH Comprise of Direct and Indirect Costs
	Sweden - 1,702,687.35	
	Finland - 1,716,514.09 Vietnam - 1,956,509.16	
	Indonesia - 2,160,071.43 Israel - 2,245,126.29	
	Singapore - 2,607,945.3	7 USA - 3,934,540.01
0 500 1000 150 US	0 2000 2500 3000 350 SD Per Annum ('000)	00 4000

Source: Cost of Doing Business Report 2018, Matryzel Consulting

DIRECT COSTS

Refers to all costs that an organisation incurs in commencing and operating a business, which also influences the Profit & Loss and Balance Sheets

Cost Category	Cost Elements	
Talent	Salaries	
Employee Benefits	Insurance, Medical, Provident Fund, Social Security	
Technology Infrastructure	Physical components, various software and network components	
Connectivity Infrastructure	Fiber Optic cable, Last-Mile Installation, Trunking	
Physical Infrastructure	Rental, Utilities, Deposits	



TALENT

 Malaysian tech salaries at all levels remain competitive and consistent with the economic growth of the nation, lower by 100% of developed nations



EMPLOYEES BENEFITS

 Offers standard and globally comparable benefits to employees, assuring state-accorded employeewelfare and reduced pressure on wage inflation of 5%



TECHNOLOGY

• Strong footprint of all top tier technology hardware vendors making acquisition costs as competitive as in the developed world, with 0% taxes for electronics



CONNECTIVITY

- Broadband [International Private Leased Circuit (IPLC)]: For 2Gbps connection at US\$1,400 per month
- Fiber Optic cable: For a 60 Mbps, Malaysia is at US\$41 per month



UTILITIES

- Electricity is among the lowest in the world, at US\$ 0.36 per KWH
- Malaysia's rental of US\$ 1.69 per sqft is the lowest in the ASEAN region

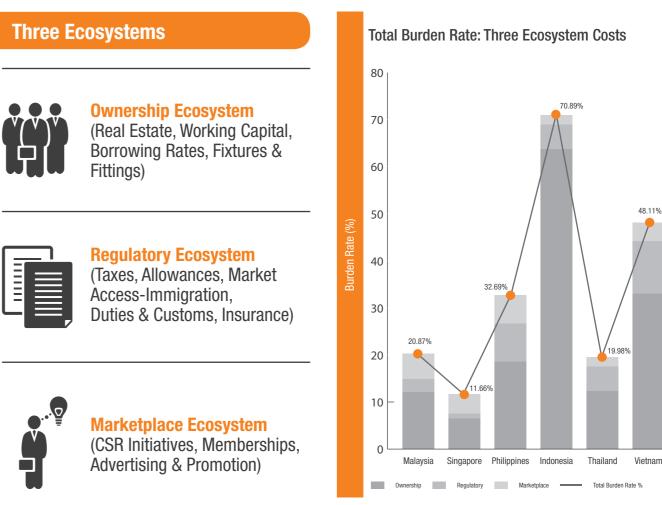




RVA

INDIRECT COSTS

Categorised into three ecosystems to determine their influence on overall business cost attractiveness



Source: Cost of Doing Business Report 2018, Matryzel Consulting

TOTAL BURDEN RATE IS EXTREMELY FAVOURABLE COMPARED TO THE REST OF THE ASEAN REGION AT 20.87%



OWNERSHIP ECOSYSTEM

 Cost-effective ownership and high availability of fully-fitted integrated premises makes it very attractive in comparison to most other nations



REGULATORY ECOSYSTEM

 Very competitive in terms of care with compliance and export-import tariffs at 100% lower than developed nations



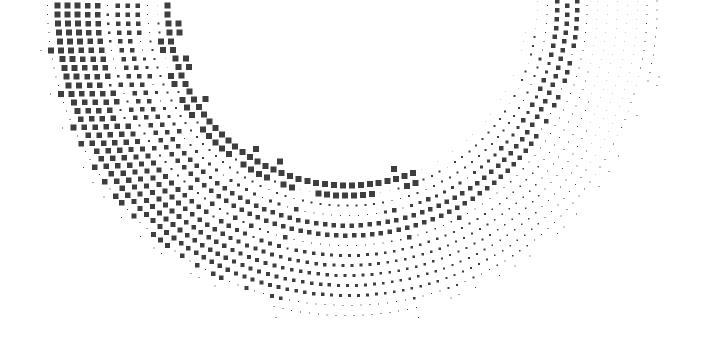
MARKETPLACE ECOSYSTEM

 Companies spend more on building visibility to attract new employees, advertising & promotion and to invest in community adoption initiatives

YOUR DYNAMIC BUSINESS PARTNER

Malaysia is one of the top investment destinations in the world. The country is supported by market oriented economy and pro-business government policies. Its strengths include well-developed infrastructure, productive workforce and a politically stable country with robust legal system. It offers attractive incentives for investors and strong IP protection for technology innovators.







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